



Cheetahs
Policy
Institute

ANNUAL IMPACT REPORT

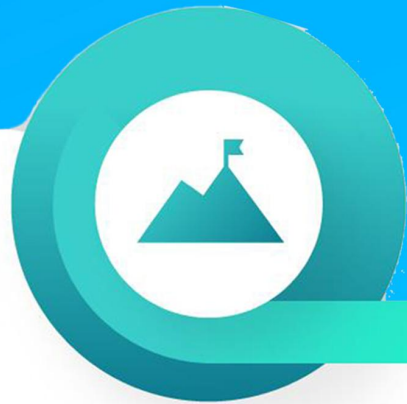
2024



Cheetahs
Policy
Institute



**The solutions to Africa's
problems lie in Africa,
not in Live Aid concerts.**



Mission

To increase and promote individual knowledge on public polices

01



Vision

To create an open and free society based on individual liberty

02

2024 ANALYSIS

WE HAVE REACHED:

252 Applicants
100 Participants

FOUR TRAININGS
FOUR LOCATIONS IN AFRICA

LOCATIONS:

Kenya
Abuja (Nigeria)

LOCATIONS:

Lagos (Nigeria)
Tanzania





meeti

Cheetahs Policy Institute is an independent, non-partisan & non-profit think-tank. Its mission is to increase and promote individual knowledge on public policies based on individual liberty, limited government and free markets



WELCOME MESSAGE FROM **Our Founder**



Dear Reader:

On behalf of the entire team at Cheetahs Policy Institute, I am delighted to welcome you to our Impact and Success report for the year 2024. This publication is a celebration of the milestones we have achieved together and a reflection of the incredible journey we embarked on to advance freedom, prosperity, and impactful public policies across Africa.

Over the past year, our mission to empower young leaders, shape effective policies, and create sustainable change has driven every project we've undertaken. Through tireless efforts, collaboration, and unwavering commitment, we have not only expanded our reach but also deepened our impact in underserved communities.

In this brochure, you will find highlights of the programs we launched, the stories of individuals whose lives were transformed, and the partnerships that strengthened our mission. From training emerging leaders in public policy to fostering dialogues on governance and economic development, these successes are a testament to what we can achieve together.

As we celebrate these accomplishments, we also acknowledge the challenges we faced and the lessons learned. These experiences have shaped us into a more resilient organization, ready to tackle the pressing issues that affect our communities.

We extend our heartfelt gratitude to our partners, stakeholders, and supporters who have walked this path with us. Your trust and contributions continue to be the backbone of our progress. To our team and volunteers, your dedication and passion are the reasons we stand tall today.

As we look to the future, we remain committed to pushing boundaries, exploring innovative solutions, and amplifying our impact. Together, we can continue building a better, freer, and more prosperous Africa.

Thank you for being a part of our story and for believing in our vision. We invite you to explore this report and join us as we forge ahead toward greater heights.

Warm regards,
Dr. Dotun Famoriyo
Founder and CEO
Cheetahs Policy Institute



Cheetahs
Policy
Institute

2024 IMPACT REPORT

2024 Annual Impact Report CHEETAHS POLICY INSTITUTE





MESSAGE FROM OUR **Director of Training**

As we conclude another year, I am filled with immense pride and gratitude for the remarkable achievements of our Training Department at Cheetahs Policy Institute.

This year, we witnessed a significant surge in interest in our programs, with a staggering 500% increase in applications. This is a testament to the growing demand for quality education and training on public policy principles and the people's thirst for making an impact if given the right tool.

We successfully launched our signature course, Public Policy 101, in two East African countries: Kenya and Tanzania. This expansion marks a significant milestone in our mission to promote individual liberty and limited government globally.

Our flagship program, the Public Policy Leadership Bootcamp: Innovate, Advocate, and Impact, made its much-anticipated premiere this year. This intensive program empowered participants with the skills and knowledge to become effective leaders in the public policy arena.

We also conducted four major training programs throughout the year, equipping hundreds of individuals with the tools to understand and influence public policy.

Dumebi Ofuonyeadi
Associate Director of Training



2 0 2 4 T R A I N I N G S H E L D

This year, our team has worked tirelessly to equip emerging leaders with the knowledge and skills to shape a better future.

This year, we successfully conducted four training programs across four key locations in Africa: Lagos, Abuja, Kenya, and Dar es Salaam, Tanzania. Our dedicated team members attended ATLAS Networks Training and the African Liberty Forum. These international conferences and training events stay at the forefront of policy trends and best practices.

We also hosted 2 impactful boot camps in Lagos and Northern Nigeria, bringing together young leaders from diverse backgrounds to learn from renowned experts and network with like-minded peers.

Through these initiatives, we have reached 252 applicants and 100 participants across all 4 trainings held this year. Empowering them to become effective advocates for positive change. We have partnered with esteemed organizations such as initiative for African Trade & Prosperity (IATP), Atlas Network, Budgit, Women for Liberty, Students for Liberty to enhance the quality and reach of our programs.

Cheetahs
Policy
Institute





THE IMPACT

The training programs and boot camps have empowered participants with practical leadership, policy analysis, and advocacy skills. Over 100 participants were equipped to address real-world challenges through collaborative projects, resulting in actionable recommendations for local policy issues. Participants reported increased confidence in engaging with policymakers and implementing community-driven solutions, showcasing the transformative impact of these initiatives.

THE TESTIMONIAL



"The bootcamp was an incredible experience. I learned valuable skills in leadership, advocacy, and strategic planning. The networking opportunities were invaluable, and I'm excited to collaborate with other like-minded individuals to drive positive change in my community."

Gideon Adjei - Mawutor
Don Lavoie Fellow, Mercatus Center at George Mason University

"The Public Policy 101 course provided me with a solid foundation in public policy analysis. The practical exercises and case studies helped me apply these concepts to real-world issues. I'm now more confident in my ability to engage in policy discussions and advocate for meaningful change."

Musodiq AbdulHammeed



"The training provided me with a deeper understanding of the policy landscape in my region. The trainers were knowledgeable and passionate, and they inspired me to become more involved in local policy debates. I'm now actively working with local policymakers to address pressing issues."

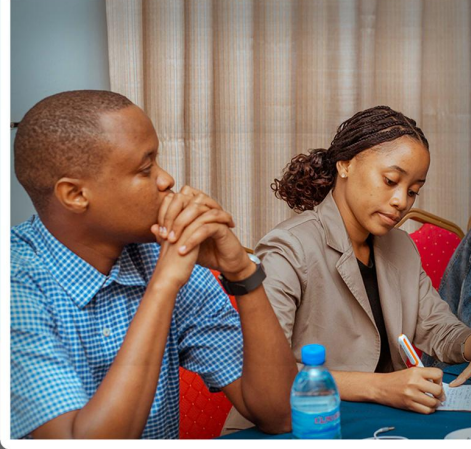
Eric Mobu, Director of Programs, Liberalist Center



KENYA PUBLIC POLICY 101 TRAINING PICTURES



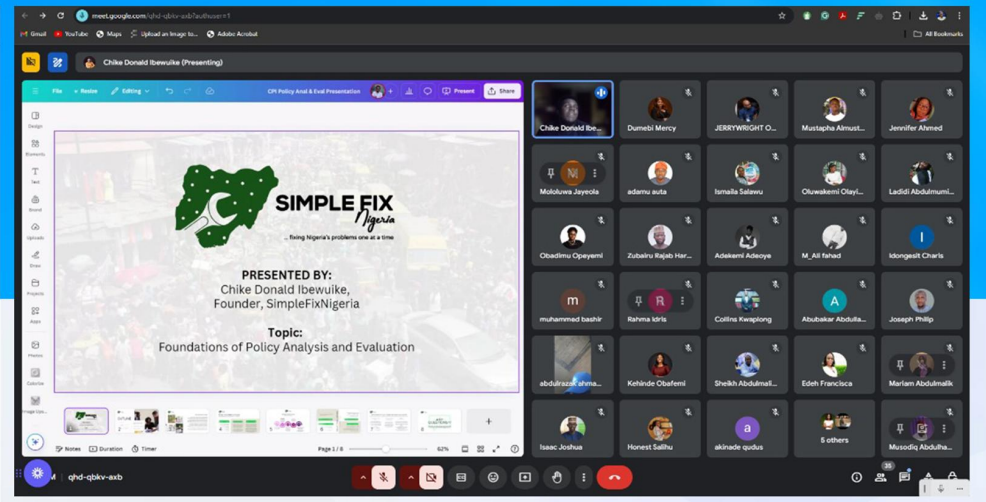
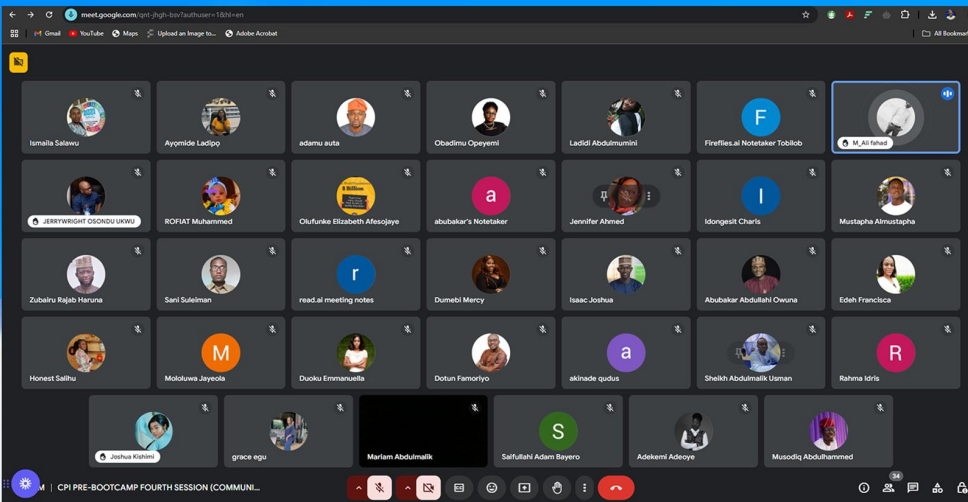
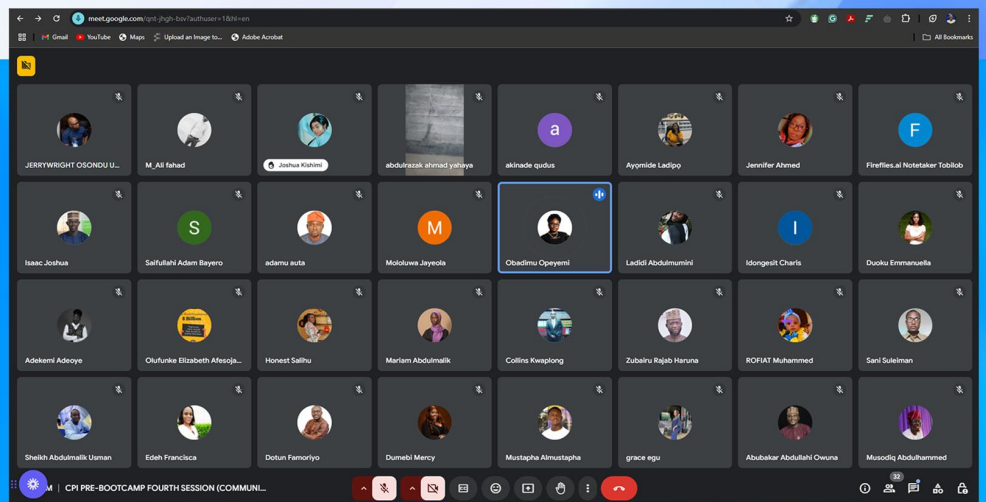
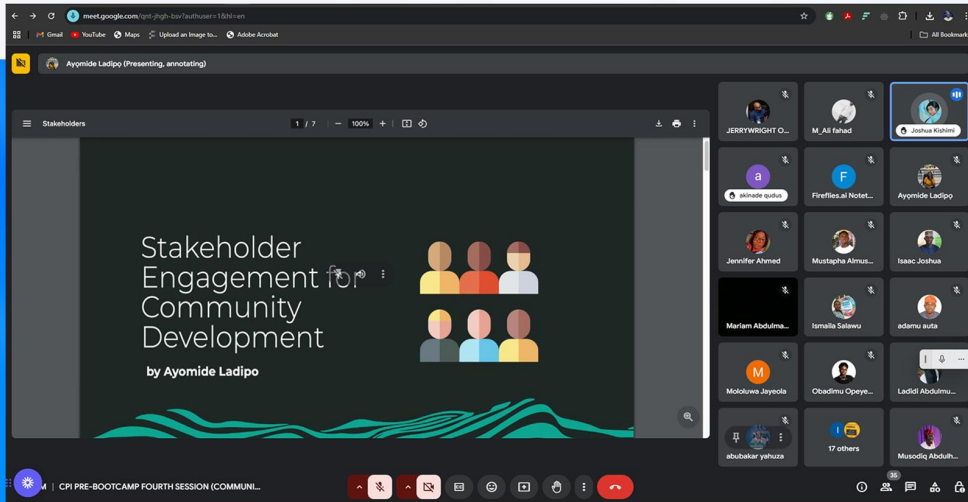
TANZANIA PUBLIC POLICY 101 TRAINING PICTURES



LAGOS PUBLIC POLICY BOOTCAMP TRAINING PICTURES



ABUJA PRE - PUBLIC POLICY BOOTCAMP TRAINING PICTURES





MESSAGE FROM **Director of Research**

The Cheetahs Policy Institute is dedicated to increasing individual knowledge on public policies rooted in liberty, limited government, and free markets. As the Institute's research arm, the Research Team focused on driving impactful webinars, producing insightful articles, and hosting an essay competition in 2024 to enhance public engagement on critical policy issues across Africa. The Research Team has had a productive year, making progress in advancing its mission to increase individual knowledge on public policies rooted in liberty, limited government, and free markets.

In 2024, the team organized six webinars on critical topics, including Electoral Reforms and Political Accountability, Economic Diversification in Nigeria: Opportunities and Challenges Post-Oil, Defending Press Freedom in Nigeria amongst others. These webinars aimed to foster public discourse on pressing policy issues across Africa.

The team also focused on content development, producing 12 insightful articles on diverse topics such as Kidnapping for Ransom in Nigeria: Laws, Setbacks, and Solutions, Addressing the Unabated Food Crisis in Nigeria, and Local Government Autonomy in Nigeria: Enforcement and Citizens' Expectations.

Another significant initiative was the essay competition titled Why Policies Fail in Nigeria: Analysis of Policies in Nigeria. Over 50 Submissions were received between December 21, 2024, and January 15, 2025, and winners were announced on January 31, 2025. The competition successfully highlighted the Institute's commitment to engaging young thinkers, with top winners receiving cash awards and internship opportunities.

ESSAY COMPETITION

At the start of the year, the Research and Innovation Department organised an essay competition themed “Why Policies Fail in Nigeria: Analysis of Policies in Nigeria.” The competition garnered significant interest, with over 80 submissions from participants nationwide.

**AFTER A RIGOROUS EVALUATION PROCESS,
THE WINNERS WERE ANNOUNCED:**

EGBUCHULAM JOSHUA ENWEREMADU –
Winner (Cash Award + Internship)

ISAAC JOSHUA –
First Runner-Up (Cash Award + Internship)

OSOFOWORA OLIVE ADESEWA –
Second Runner-Up (Cash Award + Internship)

This project provided a platform for young minds to critically analyze policy issues and propose innovative solutions, furthering our mission to inspire impactful policy discourse in Nigeria.



WEBINAR

In 2024, the Research and Innovation Department organized six impactful webinars addressing critical policy themes in the latter half of the year. These sessions provided a platform for thought-provoking discussions and knowledge-sharing among experts and participants

THE TOPICS INCLUDE:

JUNE:

Defending Press Freedom in Nigeria

JULY:

The Impact of Minimum Wage Increase in Nation Building

AUGUST:

The Economics of Protest: Understanding the Root Causes of National Discontent

SEPTEMBER:

Youth and Governance: The Role of Young Nigerians in Shaping Policy Reforms

OCTOBER:

Economic Diversification in Nigeria: Opportunities and Challenges Post-Oil

NOVEMBER:

The Future of Nigerian Democracy: Electoral Reforms and Political Accountability



MESSAGE FROM OUR **Director of Communication and Media**

As we reflect on the year, our Communications and Media team had made tremendous strides from delivering impactful campaigns to enhancing our storytelling and brand presence, with so much creativity and dedication from everyone on the team.

Together, we've reached new audiences and deepened our engagement with existing ones, setting a strong foundation for our future. Our followers increased with over 50% of the previous followers within the year. In collaboration with the research team, we launched an online webinar. We have conducted six webinars this year, starting June 2024.

We succeeded in aligning our vision and mission to increase the institute's visibility by collaborating with other organizations.

Olagbaju Matuwo
Director of Communication and Media

AUDIENCE:

We currently have four active social media accounts- Instagram, X (formerly twitter), LinkedIn, and Facebook.



Cheetahs Policy Institute
@CheetahsPI

[Get verified](#)

To increase and promote individual knowledge on public policies in Nigeria based on individual's Liberty, Limited government and Free Market.

📁 Non-Governmental & Nonprofit Organization

📍 Lagos, Nigeria cheetahsinstitute.org

🕒 Born 3 June 1996 📅 Joined April 2019

875 Following 167 Followers

TWITTER (X)



Cheetahs Policy Institute
626 likes • 593 followers

A Think tank aimed to increase and promote individual knowledge on public policies in Nigeria

👍 Liked [WhatsApp](#) ⋮

FACEBOOK



cheetahspolicyinstitute ▾ ● 📷 + ☰

Weekend plans?

 182 posts 1,079 followers 952 following

Cheetahs Policy Institute

INSTAGRAM

ACHIEVEMENTS

This year has been a remarkable one for our Communications and Media team. Together, we've consistently delivered engaging weekly posts, hosted dynamic live videos that connected us with our audience in real time, and built strong partnerships by collaborating actively with other organizations. Each success is a reflection of our dedication, creativity, and teamwork.

Our efforts have strengthened our presence, fostered meaningful connections, and demonstrated the power of effective communication. I am incredibly proud of what we've achieved and look forward to building on this momentum in the coming year.

In conjunction with the research team, we launched an online webinar, which is usually hosted by the communication team and moderated by the research team. We have conducted six webinars this year, beginning in May 2024, and the event does occur at end of each month. We contributed to the event's publicizing, informative design, and the acquisition of relevant hashtags and a catchy description

INSTAGRAM

As at 21st November, 2024, we had these quantitative statistics:

S/N	ANALYTICS	NOVEMBER 2023	NOVEMBER 2024	REMARK
1	ACCOUNTS REACHED	1258	3742	POSITIVE
2	ACCOUNTS ENGAGED	72	194	POSITIVE
3	TOTAL FOLLOWERS	512	1079	POSITIVE

TWITTER (X)

As at 21st November, 2024, we had these quantitative statistics:

S/N	ANALYTICS	JANUARY 2024	NOVEMBER 2024	REMARK
1	BOOKMARKS	0	0	NIL
2	ENGAGEMENT RATE	10%	12%	NEGATIVE
3	FOLLOWERS	150	167	POSITIVE
4	IMPRESSIONS	2004	2550	POSITIVE
5	PROFILE VISITS	138	102	NEGATIVE
6	REPLIES	5	3	NEGATIVE
7	REPOSTS	16	21	POSITIVE

FACEBOOK

As at 21st November, 2024, we had these quantitative statistics:

S/N	ANALYTICS	NOVEMBER 2023	NOVEMBER 2024	REMARKS
1	ACCOUNTS REACHED	859	1112	POSITIVE
2	ACCOUNTS ENGAGEMENT	231	250	POSITIVE
3	TOTAL FOLLOWS	308	593	POSITIVE



PARTNERS



STUDENTS FOR LIBERTY
A F R E E R F U T U R E



This year, we partnered with international organisations such as IATP, Atlas Network, Tracka in collaboration with Budgit, Alumni for liberty, and Students for Liberty to empower individuals to shape the future of Africa

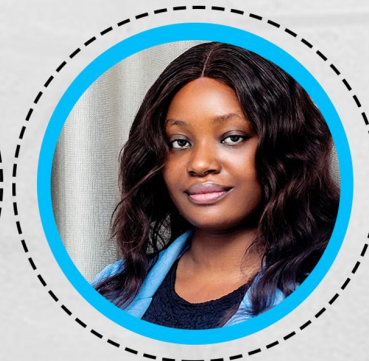


Cheetahs
Policy
Institute

MEET OUR CORE TEAM AT CPI



DOTUN FAMORIYO
Founder/CEO



BUKOLA ADIMULA
Chief Operating Officer



CALEB AWAJE
Director of Research and Innovations



DUMBI OFUNYEADI
Associate Director of Training



OLAGBAJU MATUWO
Director of Communication and Media



BASHIR KOLAWOLE
RESEARCH ASSOCIATE



AYANDEJI PENIEL
CONTENT/DESIGN ASSOCIATE



ABDULHAMEED MUSODIQ
TRAINING ASSOCIATE



ADEPOJU TIWALOLUWA
Community manager



Cheetahs
Policy
Institute



WWW.CHEETAHSINSTITUTE.ORG

PLOT 11, BLOCK ONE, BABAJIDE AWOLESI AVE., MAGODO PHASE 1, LAGOS NG 100248
+234 704 435 9930



Cheetahs
Policy
Institute